

Press release: 10<sup>th</sup> September 2018

## **IÉSEG School of Management Accounting Program Earns Endorsement by IMA (Institute of Management Accountants)**

IÉSEG School of Management is pleased to announce that the school's MSc in International Accounting, Audit and Control has earned endorsement by [IMA](#)<sup>®</sup> (Institute of Management Accountants), one of the largest and most respected associations focused exclusively on advancing the management accounting profession.

IMA's Endorsement of Higher Education initiative recognizes programs that meet high educational standards, enabling students to pursue and earn the Certified Management Accountant ([CMA](#)<sup>®</sup>) credential. The school is the first institution in France to receive this endorsement. Information about the (IMA) program is available at <https://www.imanet.org/educators/higher-education-endorsement-program?ssopc=1>

"Endorsement by IMA is a great achievement that will help our accounting students better prepare for an international career in management accounting," said Raúl Barroso, Academic Director of the MSc in Accounting, Audit and Control, IÉSEG School of Management, France. "This recognition of the quality of our curriculum will contribute to both the future careers of our students and the organizations where they will work."

To qualify for endorsement by IMA, schools must meet the following criteria: (1) the program must substantially cover the CMA exam content; (2) the program must have adequate faculty resources to deliver this content; (3) the program must be accredited by a recognized accreditation organization (IÉSEG holds the EQUIS and AACSB accreditations, and its MSc programs are also accredited by the *Conférence des Grandes Ecoles*); and (4) a faculty member must be designated as an IMA Campus Advocate.

"IMA is pleased to welcome IÉSEG School of Management to the growing list of schools that support the CMA exam program and have achieved a consistent standard of excellence," said Dr. Raef Lawson, CMA, CPA, CFP, CFA, IMA vice president of research and professor-in-residence. "High-quality, up-to-date educational programs that support the current needs of businesses will help future professional management accountants accomplish their career objectives and meet the competency expectations of employers."

IMA's globally-recognized CMA program is a relevant assessment of advanced accounting and financial management knowledge in areas such as financial planning, analysis, control and decision support – each of which is increasingly critical in meeting the changing needs of business, and therefore, essential learning for students of accounting and finance.

**About IÉSEG School of Management:** Established in 1964, IÉSEG School of Management is one of the top business schools in France. As a French Grande École and member of the *Conférence des Grandes Écoles*, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS. The School currently has 5 500 students at its two campuses; the historic campus in Lille and at Paris at La Défense, Europe's biggest business hub. Bachelor, Master of Science and Postgraduate Programs at IÉSEG are taught in English.

IESEG collaborates closely with the largest institute of research in Europe, the French National Centre for Scientific Research (CNRS). 82% of IESEG's permanent faculty is international, and the school has a network of more than 280 partner universities in 69 countries.

Website: [www.ieseg.fr](http://www.ieseg.fr)

**About IMA® (Institute of Management Accountants)**

IMA®, named 2017 Professional Body of the Year by *The Accountant/International Accounting Bulletin*, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) program, continuing education, networking and advocacy of the highest ethical business practices. IMA has a global network of more than 100,000 members in 140 countries and 300 professional and student chapters Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions: The Americas, Asia/Pacific, Europe, and Middle East/India. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org).

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