

Read carefully the [Application Procedures](#) and the [Terms and Conditions](#) before completing the form. Submit the completed form and other supporting documents by email to summer@ieseg.fr **BEFORE MAY 15TH, 2019**

Personal Information (please complete all fields)

Family / Last Name:

First / Given Name(s):

Gender: Female Male Date of Birth: (DD/MM/YYYY)

Nationality:

Email Address:

Postal Address:

(Zip Code, City)

(State, Country)

Phone (Home): Phone (Mobile):

Topic-based Courses (72 contact hours / 8 ECTS credits)		Fees
Please refer to the course list and choose one course from each week below. The following is a tentative calendar. Distribution by week is subject to change. Courses will be attributed on a first-come, first-served basis. * Please note that during the first week of the program (July 1-5), all students follow the "European Integration" course		
Week from July 8 th to 12 th <ul style="list-style-type: none"> • Digital Marketing Strategy <input type="checkbox"/> • Corporate Diplomacy <input type="checkbox"/> • A unique Approach to Cross-Cultural Management <input type="checkbox"/> • Managing and Leading in Today's Global Workplaces <input type="checkbox"/> 		Topic-based Courses 1200€ French Language Course 540€
Week from July 15 th to 19 th <ul style="list-style-type: none"> • International Sport Management <input type="checkbox"/> • Communication Tools for Super Presentation <input type="checkbox"/> • Design Thinking for Business <input type="checkbox"/> • Fashion: A Powerful Business Universe <input type="checkbox"/> 		Hospitality Package 1250€ Administrative Fee 200€
Week from July 22 nd to 26 th <ul style="list-style-type: none"> • Business and Human Rights: Historical, Legal and Contemporary Perspectives <input type="checkbox"/> • Inventory Management <input type="checkbox"/> • Applying Behavioral Economics: Nudge Marketing <input type="checkbox"/> • Emotional Intelligence and Client Relations <input type="checkbox"/> 		Total: 3190€*

French Language Course (30 contact hours / 4 ECTS credits)

Do you want to participate in the French language course? Yes
 (If yes, please indicate your level of French language below) No

What is your level of French language?
 Please refer to the [Council of Europe's Self-Assessment Grid](#) to find out your level of French language and fill out below (A1, A2, B1, B2, C1, C2)

Understanding: Speaking: Writing:

Emergency Contact

Family / Last Name:

First / Given Name:

Relationship with Applicant:

Email Address:

Phone (Day): Phone (Night):

Home University

University Name:

Field of Study (Major): Undergraduate Graduate

Coordinator's Name:

Coordinator's Email Address:

Payment Method

Account Holder's Name: IÉSEG

Name of Bank: SOCIÉTÉ GÉNÉRALE

Bank Address: SG LILLE NORD PME (01098), 28 RUE DES ARTS, 59020 LILLE, FRANCE

Account Number: 00050784026

IBAN: FR76 3000 3010 9800 0507 8402 668

BIC-Address SWIFT: SOGEFRPP

* Please pay the first instalment (50% of the fees) by bank transfer and cover the necessary charges to reserve your place at the **IÉSEG International Summer Academy**. Do not forget to put your first and last name in the description of the payment.