

## **EQM Research Seminar**

Who should exert more effort?
Risk aversion, downside risk aversion and optimal prevention

Richard Peter – Tippie College of Business, The University of Iowa

**Thursday, June 26<sup>th</sup>, 2019** – 11:00 – 12:30

## Abstract:

I provide new results on how risk preferences affect optimal prevention. I identify a comparative risk aversion and a comparative downside risk aversion effect and highlight those cases where both effects are aligned. Alignment depends on a probability threshold, which, in turn, only depends on the preferences of a benchmark agent. This allows to define an entire class of decision-makers who all share the same comparative static prediction relative to the reference agent. I interpret my results in terms of Arrow-Pratt risk aversion and the Schwarzian derivative, and also study several classes of parametric preferences changes.







