



Press release: 3rd September 2019

<u>IÉSEG launches joint PhD program with top international research university, KU Leuven</u>

IÉSEG School of Management is launching a joint PhD Program in Applied Economics (economics, management etc.) with the Faculty of Economics and Business at leading international research university KU Leuven (Belgium). Doctoral candidates in this new international program will carry out their research activities in both France and Belgium under the supervision of researchers from both IÉSEG and KU Leuven.

As of this Academic Year (2019-2020), a joint IÉSEG /Leuven PhD Committee will select top candidates for the program. They will begin the PhD program in Applied Economics by following a series of demanding courses taught by professors from both institutions and related to their domains of research. They will share their time between both institutions and will be jointly supervised by a IÉSEG professor and a KU Leuven professor, making this PhD a real joint programme.

Director of IÉSEG, Jean-Philippe Ammeux notes: "We are delighted to launch this new program with KU Leuven, one of the world's leading research universities. Research and international collaboration has been part of IÉSEG's DNA since the School was created in 1964. We attract prominent researchers from around the world: more than 80% of our permanent professors come from outside of France and publish in top-tier scientific journals worldwide. With this partnership we are looking to reinforce our efforts to become a leading international research hub in domains linked to business, economics, management."

Prof. dr. Wilfried Lemahieu, dean of KU Leuven's Faculty of Economics and Business also looks forward to cooperating: "FEB's research activities strongly contribute to its international dimension. We have a long tradition in international research collaborations, long and short faculty visits abroad, internationally focused research centres and research groups, international guest lecturers, and more. This results in a worldwide network with common academic pursuits, demonstrated by the many top-publications with foreign co-authors. Together with IÉSEG School of Management we can further strengthen our international research in business economics."

About IÉSEG School of Management:

Established in 1964, IÉSEG School of Management is one of the top business schools in France. As a French Grande École and member of the Conférence des Grandes Écoles, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS. The School currently has 5 850 students at its two campuses; the historic campus in Lille and at Paris at La Défense, Europe's biggest business hub. Bachelor, Master of Science and Postgraduate Programs at IÉSEG are taught in English.

IÉSEG is building a distinctive and internationally recognized research hub. Permanent professors at the School publish in top-tier international scientific journals. The School is ranked 1st in France by the *L'Etudiant (a French media)* in terms of international professors of excellence. 82% of permanent professors are international and 100% hold a PhD. Our research centre (IÉSEG Research) is also a

component of a CNRS (French National Centre for Scientific Research) Joint Research Unit, LEM (Lille Économie et Management), which brings together around 150 researchers.

Website: www.ieseg.fr

About the Faculty of Economics and Business KU Leuven

The Faculty of Economics and Business (FEB) is the largest of KU Leuven's 16 faculties. It offers a broad portfolio of bachelor, master, advanced master and PhD programmes in the domains of economics, management, business engineering and information systems. Research at FEB has a long history with a large number of landmark publications in top international academic journals, focusing on high academic impact as well as relevance to policy, business and society as a whole. To that respect FEB increasingly supports interdisciplinary studies in its research and programme portfolio, combining a core in (business) economics with the domains of sciences and engineering, social sciences, law and even biomedical sciences. The FEB holds top 50 and top 100 positions in all related subject-specific QS rankings, is ranked 60th in the THE ranking in Business and Economics and received in 2017 a five year EQUIS accreditation.

Website: https://feb.kuleuven.be/eng/

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