

Wednesday, 6 PM		Welcoming Reception			
Thursday		Room 1	Discussants	Room 2	Discussants
08:30	Morning Coffee				
09:00	Session 1	The reputational shield: a longitudinal analysis of organisational strategies for resisting the stigma of delinquency in the context of financial misconducts. The UBS case (2009-2019) – Francini	Jo-Ellen Pozner	Stigma management up in smoke: Understanding variation in strategies within the U.S. adult-use cannabis industry- Carrasco, Romi & Waldron	Joost Luyckx
		Organizational members' shifting emotional responses to media stigmatization following organizational wrongdoing: a longitudinal case study from the financial sector” - Frandsen & Morsing	Katerina Guba & Wren Montgomery	Sailing against the current: a comparative study of Chinese globalizing firms on stigma management - Tsui-Auch, Huang, Yang, and Koh	Jordyn Hrenyk
10:30	Coffee break				
11:00	Keynote	Gerardo Okhuysen - Building the Organizational Stigma Community			
12:15	Lunch				
01:30	Session 2	The unusual suspect: CEO replacement as a stigma-avoidance strategy following misconduct - Mohliver, Pozner & Moore	Arno Kourula	Atoning through CSP: the social performance of stigmatized firms - Zygiopoulos & Garberg	Maria Rita Micheli
		The Teflon organization: why some organizations succeed at deflecting the stigma of	Jan Goldenstein	How entrepreneurs overcome stigma: the role of design, material practices,	Lai Si Tsui-Auch

organizational hypocrisy after
word-deed-misalignment -
Stiegert, TäÜber, Leliveld &
Oehmichen

and location - Pershina,
Furnari & Soppe

03:00	Coffee break				
03:30	Session 3	Event and core stigma in corporate scandals: a dynamic and multi-level perspective - Barkemeyer, Kourula, Preuss, Gergaud & Faugère	Maria Fotaki	Maintaining Centrality: Fantasies for stigma persistence and organizational survival in French fruit and vegetable wholesalers - Michel & Vince	Mario Campana
		Challenging dual stigma: the case of Inuit seal hunting - Hrenyk & Dacin	Kim Clark	A right to water? Stigma as a tool of marginalization and inclusion in multi-level field change - Montgomery	Sanne Frandsen

05:00	Downtime				
08:00	Dinner Cruise				

Friday

08:30	Morning Coffee				
09:00	Session 1	A theory of organizational event-stigma - Clark & Li	Andrea Romi	Need for pro-active responses to stigmatization: case of private non-profit family planning service firm in Australia - Kokshagina & Bridier	Jennifer Bagdasarian
		How core stigmatized companies compete - Hrenyk & Andrevski	Birthe Soppe	Making sense of marginal organizations: labels, panic and authority - Kvale & Murdoch	Lutz Preuss
10:30	Coffee break				
11:00	Keynote	Nelson Phillips - What Stigma Research Can Learn from Organization Theory and Organization Theory Can Learn from Stigma Research			
12:15	Lunch				
01:30	Session 2	"Now Serving ... Freedom Fries": The Effect of Stigma on the Political Behavior of Foreign Multinational in the United States - Rodrigo Bandeira-de-Mello, Arnaldo Mauerberg Jr., and Julien Jourdan	Elizabeth Goodrick	Reconsidering the legitimacy of new social ventures: the importance of delegitimizing frames of established actors in a stigmatized industry - Luycks & Dufays	Sophie Michel
		Not on skid row: stigma reduction in addiction treatment organizations - Bagdasarian & Goodrick	Mahaut Franchini	Ceased universities: interplay of event stigma and low-status category of organizations - Guba & Tsivinska	Gro Kvåle

03:00	Coffee break		
03:30	Session 3	Stigma spillover, social evaluations, and category dynamics in the U.S. Luxury hotel industry - Cruz, Goldenstein & Haack	Olga Kokshagina
		We're all born naked and the rest is drag: core stigma and the evolution of Rupaul's drag race - Campana, Duffy & Micheli	Peer Stiegert
05:00	Closing Session	General Impressions and Ways Forward	
06:00	Adjourn		
