

IESEG International Summer Academy
(July 6th to 31st 2020)
Courses Selection Form

Read carefully the [Application Procedures](#) and the [Terms and Conditions](#) before completing the form. Submit the completed form and other supporting documents by email to summer@ieseg.fr **BEFORE APRIL 30TH, 2020**

Personal Information (please complete all fields)

Family / Last Name:

First / Given Name(s):

Gender: Female Male **Date of Birth:** (DD/MM/YYYY)

Nationality:

Email Address:

Postal Address:

(Zip Code, City)

(State, Country)

Phone (Home): **Phone (Mobile):**

Topic-based Courses (64 contact hours / 8 ECTS credits)

Please refer to the [course list](#) and **choose one course from each week** below. The following is a tentative calendar. Distribution by week is subject to change. Courses will be attributed on a first-come, first-served basis.

Week from July 6 th to 10 th	<ul style="list-style-type: none"> • European Integration <input type="checkbox"/> • Managing Cross-Cultural Differences <input type="checkbox"/> • Topics in Global Markets <input type="checkbox"/> • Brand Management (from Digital Marketing Summer Program) <input type="checkbox"/> • Managing Innovation (from Entrepreneurship and Innovation Summer Program) <input type="checkbox"/>
Week from July 13 th to 17 th	<ul style="list-style-type: none"> • Experiential Marketing <input type="checkbox"/> • A unique Approach to Cross-Cultural Management <input type="checkbox"/> • International Marketing <input type="checkbox"/> • Economic Development and Globalization <input type="checkbox"/>
Week from July 20 th to 24 th	<ul style="list-style-type: none"> • Practical Business Negotiation Skills <input type="checkbox"/> • Corporate Communication <input type="checkbox"/> • Develop your Soft Skills <input type="checkbox"/> • Innovation Management <input type="checkbox"/>
Week from July 27 th to 31 st	<ul style="list-style-type: none"> • Business and Human Rights: Historical, Legal and Contemporary Perspectives <input type="checkbox"/> • Communication and Conflict Management Skills <input type="checkbox"/> • Recent Management Issues Sharing Economy <input type="checkbox"/> • Design Thinking for Business <input type="checkbox"/>

French Language Course (30 contact hours / 4 ECTS credits)

Do you want to participate in the French language course? Yes
(If yes, please indicate your level of French language below) No

What is your level of French language?

Please refer to the [Council of Europe's Self-Assessment Grid](#) to find out your level of French language and fill out below (A1, A2, B1, B2, C1, C2)

Understanding: **Speaking:** **Writing:**

Home University

University Name:

Field of Study (Major): Undergraduate Graduate

Coordinator's Name:

Coordinator's Email Address: