

IÉSEG pursues the development of its Lille campus in order to continue to improve the student experience

IÉSEG School of Management is pleased to announce the development and improvement of its Lille campus, with the acquisition of a building that is located only a few meters from its existing campus at the heart of Lille's Vauban neighborhood. The School has signed a sales agreement (acte de Vente en État Futur d'Achèvement) with Nacarat and Carré Constructeur for the reclassification of an office building as a higher education institution. Covering an area of nearly 12,000 m², it will complement IÉSEG's current buildings and consolidate its historical roots in the Lille metropolis. The construction work, which began in January 2021, will continue until April 2023 for the beginning of the academic year in September 2023.

The objective: an optimal student experience on our campuses

In the framework of its 2025 Vision, the School unveiled in 2018 its plans for a future IÉSEG Village, a vast renovation and extension project on its *rue de la Digue* campus, which will be completed next year.

"Today, this new building located on *Boulevard Vauban*, a few steps away from our historical premises, is part of the continuity of the IÉSEG Village project and will allow us to continue to improve the quality of our infrastructures for the IÉSEG community, while contributing to the city's image," Jean-Philippe Ammeux, Dean, explained.

The former headquarters of *Partenord Habitat*, located at 27 boulevard Vauban in Lille, was chosen to host the new IÉSEG building. This strategic address will allow the School to increase its areas dedicated to welcoming students.

Rehabilitated by *Nacarat* and *Carré Constructeur*, the building, which today stands on 7 floors and has three levels of parking for a surface area of 8,500 m², will undergo several changes. 2 extensions will be added to the initial building, and the parking level will be transformed.

This project responds to the desire to offer adapted infrastructures open to the city in order to reinforce the qualitative progression of education.

In line with the IÉSEG Village project announced in 2018, the architect Stéphane Degroote, from the DAD agency at the forefront of the architectural project has imagined a "village square" for the reception area, a place of life and exchanges, extending to a staircase serving the 5 levels dedicated to classrooms. The building will also include 2 lecture halls (260 and 117 seats respectively), a cafeteria, a startup incubator, offices for the faculty, adaptable spaces that will be able to be used notably as rooms for exams, along with rooms dedicated to student associations and creative spaces.

The project is also part of a sustainable approach designed to encourage the development of urban biodiversity. In order to do this, the developers worked with the landscaper Odile Guerrier, along with ecologists from the City of Lille and from the *Ligue de Protection des Oiseaux* (bird conservation association).

The terraces of the project, with a surface area of 973 m², will thus be planted with adapted plant varieties. Wild bees' nests and bird houses will also be installed. Finally, the building will be connected to the district heating network. This approach contributes to the creation of an environment that is urban, connected, and close to nature. This will further strengthen the infrastructure for the students, professors and companies in France and abroad.

Technical information about the future Boulevard Vauban building

Floor surface area: 11,975 m²

Structure: 7-floor building, with a “village square” space, a cafeteria, 2 lecture halls, respectively made up of 260 and 117 seats, a start-ups incubator, offices for the faculty, adaptable spaces, areas dedicated to associations, creative spaces, and classrooms.

About IÉSEG School of Management

Established in 1964, IÉSEG School of Management is one of the top business schools in France. As a French Grande École and member of the Conférence des Grandes Écoles, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS. The School currently has 6,100 students at its two campuses; the historic campus in Lille and at Paris La Défense. Bachelor, Master of Science and Postgraduate Programs at IÉSEG are taught in English. IÉSEG collaborates closely with Europe's largest fundamental scientific agency, the French National Centre for Scientific Research (CNRS). 77% of IÉSEG's permanent faculty is international, and the school has a network of more than 300 partner universities in 75 countries. www.ieseg.fr

About Nacarat

For 50 years, the real estate developer Nacarat has been developing its skills and successes on the national territory and since 2009, under the beautiful name of Nacarat, a tribute to the red brick of the buildings from Northern France. Spread over the whole territory, its 8 regional agencies ensure the setting up of real estate projects, creating aesthetic, usage, ethical, environmental and financial values for the cities and their various publics.

Nacarat has built its reputation by positioning itself as a privileged partner to provide reflection and solutions to new urban issues. Since September 2020, the Tisserin group (formerly Procivis Nord) has been an 81% shareholder in Nacarat. The Rabot Dutilleul group retains a 19% stake in the company. This acquisition of stake enables Nacarat to pursue its business project while benefiting from the cooperative tools specific to the Tisserin group.

2020 Key figures: €208.965m turnover // 204 employees // 8 regional agencies // 869 reserved housing units // 24,550 m² of office space sold. www.nacarat.com

About CARRÉ CONSTRUCTEUR

Founded in 1960, CARRÉ CONSTRUCTEUR is a regional developer recognized for its expertise in real estate for business and in the support of its customers. Whether it is in the development of land for economic purposes in partnership with the communities, the realization of offices, business premises and services, but also in the realization of specific buildings answering to the needs of the users (Associations in charge of the handicap, schools, medical offices...), our multidisciplinary team accompanies its customers in the conception and the realization of their project. As a true player in sustainable development,

CARRÉ CONSTRUCTEUR has developed the first Passif certified tertiary park in the metropolis (ARÉA Park in Englos) and has also distinguished itself in the field of reorganization of the use of old buildings (EDGAR operation in Croix, former seminary of the Diocese in Lille).

With its experience in turnkey construction but also in promotion operations with a mastery of execution supported by interior architects incorporated into the team, CARRÉ CONSTRUCTEUR has also developed the CARRÉ INSIDE brand. A true designer of well-being CARRÉ INSIDE is a true designer of well-being at work, reinventing workspaces and assisting its clients in their layout and development projects.

www.carreconstructeur.fr and www.carre-inside.com

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