

IESEG International Summer Academy
(July 4th to 29th 2022)

Courses Selection Form

Read carefully the [Application Procedures](#) and the [Terms and Conditions](#) before completing the form. Submit the completed form and other supporting documents by email to short-term-programs@ieseg.fr **BEFORE** **APRIL 30TH, 2022**

Personal Information (please complete all fields)

Family / Last Name: _____
First / Given Name(s): _____
Gender: Female ☐ Male ☐ **Date of Birth:** _____
 (DD/MM/YYYY)
Nationality: _____
Email Address: _____

Topic-based Courses (64 contact hours / 8 ECTS credits)

Please refer to the [course list](#) and **choose one course from each week** below. All courses will take place from 9AM to 1PM French time

The following is a tentative calendar. Distribution by week is subject to change.

Courses will be attributed on a first-come, first-served basis.

Week from July 4 th to 8 th	<ul style="list-style-type: none"> • Experiential Retail Strategy • Introduction to Stock Market Investing • Art and Luxury Digitalization • European Integration 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Week from July 11 th to 15 th	<ul style="list-style-type: none"> • Brand Strategy • Management Information System • Sustainable Supply Chains and Logistics Management • Empowering Changemakers for a Better Society 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Week from July 18 th to 22 nd	<ul style="list-style-type: none"> • International Business • Strategic Human Resource Management • Doing Business with Africa – The Panorama • French culture 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Week from July 25 th to 29 th	<ul style="list-style-type: none"> • A Unique Approach to Cross-Cultural Management • Negotiation Skills for International Managers • International Sports Management • French Culture 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Home University

University Name: _____
Field of Study (Major): _____ **Undergraduate** ☐ **Graduate** ☐
Coordinator's Name: _____
Coordinator's Email Address: _____