

Press Release – March 28th, 2024

Christophe CATOIR, a 1995 IÉSEG graduate and Global President of Adecco, takes over from Marc DELOZANNE as Chairman of IÉSEG's Board of Trustees

IÉSEG is proud to announce that Mr. Christophe CATOIR has been appointed Chairman of its Board of Trustees as of March 27, 2024.

Christophe CATOIR, who is currently Global President of Adecco, graduated from IÉSEG in 1995 and has been a member of the School's Board of Trustees since 2009. He has made employability a key priority in education and training.

Christophe CATOIR says: *"It's a huge honor to chair the Board of Trustees of IÉSEG, a school whose teaching quality is matched only by the career paths of its alumni. Education is the key to shaping a better future, and I am delighted to contribute to the ambitious development of this institution in a resolutely entrepreneurial and innovative spirit."*

Caroline ROUSSEL, Dean of IÉSEG, is delighted with this recent appointment: *"We are extremely proud to welcome Christophe CATOIR to IÉSEG's Board of Trustees. His outstanding career in France and abroad, and his commitment to our institution as a graduate and then as a corporate partner, are major assets for the continued development of our institution. An inspiring and authentic leader, he fully embodies the values of integrity, empathy and commitment that IÉSEG also wishes to pass on to its students. I am convinced that his leadership will propel IÉSEG to new heights."*

This announcement comes at a time when Marc DELOZANNE, President of ADEO France Enterprises, decided to hand over his duties as Chairman of the Board of Trustees, after a dedicated commitment since 2011. He will continue to support IÉSEG by remaining an administrator of the School.

Caroline ROUSSEL expresses her gratitude to Marc DELOZANNE: *"The School's teams and I would like to express our deepest gratitude to Marc DELOZANNE for his unwavering commitment to IÉSEG during his 13 years as Chairman. His entrepreneurial culture, high standards and caring support daily have enabled IÉSEG to grow so rapidly. It was during his mandate that IÉSEG was awarded the famous international accreditations' Triple Crown, a guarantee of academic recognition, that we launched our first Centers of Excellence, and that we substantially expanded our portfolio of programs: Bachelors, Specialized Masters, MBAs and Executive degree programs. Above all, it was thanks to his impulse that IÉSEG launched its Collective Vision approach in 2015, which is still relevant today. This transition will be based on solid fundamentals. Christophe CATOIR's appointment is a new and important step in the life of our School, which celebrates its 60th anniversary this year, and I'm sure it will be just as fruitful and dynamic."*

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> About IESEG School of Management

Founded in 1964 in Lille (France), IESEG School of Management is a member of the 'Université Catholique de Lille' and the 'Conférence des Grandes Écoles'. IESEG features among the top international management schools and has been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS.

With a mission to empower changemakers for a better society, the School offers its 8,000 students, across its two campuses in Lille and Paris-La Défense, a wide variety of programs: Bachelor, Grande École Program, Specialized Masters, MBAs and Executive degree programs, as well as customized executive education program for companies.

IESEG draws on the expertise of a high-level international faculty. The 200 permanent professors representing 54 different nationalities all hold a doctorate or a PhD. IESEG also has a network of 331 partner universities in 74 countries. Finally, its research center (IESEG Research) is an essential component of a CNRS (the French National Centre for Scientific Research) joint research unit, the LEM (Lille Économie Management – UMR CNRS 9221), which brings together over 150 researchers.

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