

Course form to fill in (STP 2025)

Course title:

Business Ethics in Commerce

Staff responsible for the course:

Farah HEFIED

Lecturers:

First Name + Name
Mark Johnston

1) COURSE PRESENTATION

Aims:

Draw up a list of competencies and/or skills that the student should have acquired or improved at the end of the course.

You must fill in the field under the format “the student should be able to...” using action verbs such as define, realise, control... *(This description should not take more than ten lines)*

At the end of the course, the student should be able to:

1. Understand the fundamental ethical principles in business decision making
2. Identify the legal, moral, and social values relevant to decision making process
3. Understand value-based management as an avenue to enhance societal good and corporate profits
4. Identify the connection between ethical decision making and important business topics like technology policies in the work place and globalization

Prerequisites:

You must not write courses' codes or names, but identify the preliminary skills as the knowledge or the know-how needed to efficiently follow this course.

Write it out in terms of knowledge and methodologies required to follow this course (this would help students from direct entry to position themselves). *(This description should not take more than five lines)*

A basic understanding of business functions along with some knowledge the business decision making process. In addition, the ability to analyze and work through a business problem.

Course contents:

Here, an abstract of the course can be given or the different chapters of the course can be simply written down.

(The description should not take more than ten lines)

This course examines the ethical and social components of business. Utilizing an interdisciplinary approach, the course explores the roles of government, ethics and society in governing business activity in a global context. The ethics component studies the role of individual and corporate ethics and values in business. Students will define and implement an ethical approach to business that governs activities of the firm. The course demonstrates the financial and moral value of an effective ethics program to a company. The social component investigates the role of the business enterprise as a living and contributing member of society and the community.

2) WORKING LOAD

Here, you should allocate the effective working load of the course, including an estimation of the personal work required from the student.

TABLE 1

Course's types	Number of hours	Notes
<u>Effective presence</u>		
- <i>Magistral Course</i>		
- <i>Interactive Course</i>	16	
- <i>Tutorials</i>		
- <i>Coaching</i>		
<u>Training from a distance</u>		
- <i>Video-conferences</i>		
- <i>Webinars</i>		
<u>Self-learning</u>		
- <i>Books 'readings</i>		
- <i>E-learning</i>		
- <i>Research</i>	8	
<u>Outdoors-training</u>		
- <i>In firms</i>		
- <i>Internship</i>		
<u>Personal work</u>		
- <i>Group Projects</i>	10	
- <i>Individual Projects</i>	10	
- <i>Personal work</i>		
Total working time for the student	44	

3) **EDUCATIONAL METHODS**

Tick here the different educational methods used:

- Coaching
- Case Study
- E-Learning and/or Self-learning
- Interactive courses
- Presentations
- Projects
- Research
- Seminars
- Tutorials
- Visits

4) **ASSESSMENT**

Sum up briefly the course assessment's mechanism (two or three lines) in order to introduce the assessment's table that you have to complete below (table n°2).

You must also define clearly how feedback will be given to students (in accordance with the feedback policy).

The courses a combination of group projects and an individual assignment plus in class participation to assess the student's performance.

List the assessment for each modality.

TABLE 2

Modality	Type of control	Length (h)	Number	Weighting (%)
<u>Continuous assessment</u>	Continuous assessment (CONT)			
	Mid-term exam (MIDT)			
	Participation (PARTN)	16	0	10
	MCQ			
<u>Final exam</u>	Oral final exam/Presentation (ORAL)			
	Written final exam (ENDT)			
<u>Others</u>	Case study (CASE)		1	20
	Group Project (GPROJ)		1	30
	Individual Project (IPROJ)			
	Written assignment (WRITTEN)		1	40
	Exercises (EXERC)			
Total				100%

5) RECOMMENDED READING

Name of books (*indicate only three or four must-read references*) / Name of reviews:

Reference book (appellation reserved for books selected by the School and necessarily bought by all the students):

Class books :

Reviews :

Internet Resources:

Please indicate here if you use the school intranet site to put on-line documents and/or if you advise the visit of web sites to students.

Name of the Website	URL