

32 new professors and researchers join IÉSEG for the 2025-2026 academic year

For the new academic year, IÉSEG is delighted to welcome 32 new professors and postdoctoral researchers from all around the world. They strengthen a faculty already recognized for its diversity, academic excellence, and strong commitment to innovative teaching and high-impact research.

As of September 1, 2025, **IÉSEG welcomes 26 professors with a research mission, 1 postdoctoral researcher and 5 Professors of Practice, representing 15 nationalities.** They will join IÉSEG's campuses in Lille and Paris-La Défense.

An ever more international academic community

With faculty members now representing a total of 56 nationalities, IÉSEG continues to demonstrate its international dimension and attractiveness in a highly competitive academic market: nearly 1,800 applications were received this year. The new recruits hold PhDs from leading institutions worldwide and bring with them the richness of their academic and professional backgrounds.

Faculty expertise aligned with tomorrow's challenges

Their research covers themes at the heart of IÉSEG's strategic priorities and today's global challenges: sustainable finance, artificial intelligence, logistics and supply chain, responsible management, sustainable marketing, and more. This diversity of expertise reflects the School's ambition to develop interdisciplinary knowledge that inspires students while actively contributing to the evolution of organizations and society.

A reaffirmed commitment

Each year, IÉSEG invests nearly 20% of its budget (over €20 million) in research, highlighting the strategic importance of academic and scientific innovation within its institutional project. The arrival of these new faculty members further strengthens this collective dynamic centered on excellence, openness and social impact.

For Caroline ROUSSEL, Dean of IÉSEG, this new recruitment wave reflects the School's vitality and ambition.

"These appointments fully align with our mission to provide students with high-quality teaching supported by cutting-edge research, as well as with our goal of rolling out our new educational approach, 'Becoming'. By welcoming these new professors, IÉSEG continues to grow and reaffirms its identity as an international, humanistic, and committed management school, dedicated to serving its students and society."

IÉSEG welcomes for this new academic year (by department):

“Accounting” Department

- Jean-Baptiste ARNOLD
- Hoang Nhan HA
- Jurian HENDRIKSE
- David LANNON
- Jens VAN MELE

“Economics and Quantitative Methods” Department

- Wei BI
- Jean-Laurent CADOREL, postdoctoral researcher
- Paola D’ORAZIO

“Finance” Department

- Minh-Ly LIEU*
- Monia MAGNANI
- Matthieu PICAULT

“Innovation, Entrepreneurship & Information Systems” Department

- Karim AL-YAFI
- Sulemana BANKUORU EGALA
- Angelo BISIGNANO
- Syrine ISMAILI-BASTIEN
- Lorenzo JAMES
- Olivier LECLERC
- Daniela MARESCH
- Nazli MASSIHI*

“International Negotiation & Conflict Management” Department

- Amélie GODEFROIDT

“Management & Society” Department

- Sébastien BOURDIN
- David MONTENS*
- Vincenzo VASTOLA

“Marketing & Sales Management” Department

- Laura DE KERPEL
- Heiko FISCHER
- Britt VANCOETSEM

“Operations Management” Department

- Florian CRAMER
- Nonhlanhla DUBE
- Luis Fernando PEREZ ARMAS*
- Laurence VIALE
- Yushu ZENG

“People & Organizations” Department

- Sarah ROBINSON

** Luis Fernando PEREZ ARMAS, formerly a postdoctoral researcher at IÉSEG, has been appointed as a permanent professor in the Operations Management Department. Minh-Ly LIEU, previously a postdoctoral researcher in the Finance Department, also joins the School as a permanent faculty member. In addition, Nazli MASSIHI and David MONTENS – both previously Teaching & Research Assistants – are now taking on permanent faculty roles within their respective departments.*

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> About IÉSEG School of Management:

Founded in 1964 in Lille, France, IÉSEG School of Management is a member of the ‘*Université Catholique de Lille*’ and the ‘*Conférence des Grandes Écoles*’. IÉSEG ranks among the top international management schools and has been awarded the triple crown of international accreditations: AACSB, AMBA, and EQUIS.

IÉSEG draws on its Vision - Empowering Changemakers for a better society - and on its distinctive educational approach - “*Becoming*” - to support personal, professional and civic transformation throughout everyone’s life.

IÉSEG offers its 8,900 students across its two campuses (Lille and Paris-La Défense), a wide variety of programs: Bachelor, Grande École Program, Specialized Masters, MBA and Executive programs, as well as customized executive education programs for companies.

IÉSEG has a high-level international faculty: the 222 permanent professors representing 56 different nationalities all hold a doctorate or a PhD. IÉSEG also boasts a network of 342 partner universities in 75 countries.

Finally, its research center (IÉSEG Research) is an essential component of a CNRS (the French National Centre for Scientific Research) joint research unit, the LEM (Lille Économie Management – UMR CNRS 9221), which brings together over 150 researchers.

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