

Course title:

Global Management

Staff responsible for the course:

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Lecturers:

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1) COURSE PRESENTATION

Aims:

Draw up a list of competencies and/or skills that the student should have acquired or improved at the end of the course. You must fill in the field under the format “the student should be able to...” using action verbs such as define, realise, control... *(This description should not take more than ten lines)*

The primary goal of the **Global Management** course is to provide students with a comprehensive understanding of managing cultural diversity in the workplace. This course provides a broad foundation for students to understand the complexities of **Global Management** and develop the necessary skills to effectively **lead and manage** diverse teams in **global business environments**. Upon successful completion of this course, students will be able to:

1. Apply a global mindset and intercultural intelligence (CQ) to solve cross-cultural management challenges.
2. Analyze global complexity and uncertainty, including geopolitical risk and global shocks.
3. Understand the shifting landscape of globalization and emerging market opportunities.
4. Communicate and negotiate across cultures using evidence-based strategies.

Prerequisites:

You must not write courses' codes or names but identify the preliminary skills as the knowledge or the know-how needed to efficiently follow this course.

Write it out in terms of knowledge and methodologies required to follow this course (this would help students from direct entry to position themselves). *(This description should not take more than five lines)*

The following prerequisites will help ensure that students are prepared to grasp the complex and interdisciplinary nature of global business concepts:

1. Basic understanding of business functions, concepts, and terminology.
2. Knowledge of management theories, organizational behavior, and decision-making processes.
3. Understanding economic principles, including supply and demand, market structures, and global economic policies.
4. Ability to communicate effectively in diverse cultural and professional settings.

Course contents:

Here, an abstract of the course can be given or the different chapters of the course can be simply written down. *(The description should not take more than ten lines)*

The major topics discussed in the course are the following:

1. Introduction to Global Management
2. Cultural Intelligence and Global Mindset
3. Cultural Awareness and Sensitivity
4. Cross-Cultural Communication
5. Leadership and Motivation in Cross-Cultural Contexts
6. Cross-Cultural Negotiation and Conflict Resolution
7. Managing Diversity and Inclusion
8. Global Business Etiquette and Protocol
9. Cross-Cultural Case Studies and Practical Applications

2) WORKING LOAD

Here, you should allocate the effective working load of the course, including an estimation of the personal work required from the student.

TABLE 1

Course's types	Number of hours	Notes
<u>Effective presence</u>		
- <i>Magistral Course</i>		
- Interactive Course	32	
- <i>Tutorials</i>		
- <i>Coaching</i>		
- <i>PBL Course</i>		
<u>Training from a distance</u>		
- <i>Video-conferences</i>		
- <i>Webinars</i>		
<u>Self-learning</u>		
- Books readings	8	
- E-learning	8	
- <i>Research</i>		
<u>Outdoors-training</u>		
- <i>In firms</i>		
- <i>Internship</i>		
<u>Personal work</u>		
- Group Projects	12	
- <i>Individual Projects</i>		
- <i>Personal work</i>		
Total working time for the student	60	

3) EDUCATIONAL METHODS

Tick here the different educational methods used:

- ☐ Coaching
- ☐ Case Study
- ☒ E-Learning and/or Self-learning
- ☒ Interactive courses
- ☒ Presentations
- ☒ Projects
- ☐ Research
- ☒ Seminars
- ☐ Tutorials
- ☐ Visits

4) ASSESSMENT

Sum up briefly the course assessment's mechanism (two or three lines) in order to introduce the assessment's table that you have to complete below (table n°2).

You must also define clearly how feedback will be given to students (in accordance with the feedback policy).

Assessment includes a Group Project and Presentation worth 40%, Multiple Choice Quizzes worth 30%, two exercises worth 10%, an individual assignment worth 10%, and class attendance and participation comprise 10%.

List the assessment for each modality.

TABLE 2

Modality	Type of control	Length (h)	Number	Weighting (%)
<u>Continuous assessment</u>	Continuous assessment			
	Mid-term exam			
	Participation			10
	Oral presentation			
	MCQ	2	3	30
<u>Final exam</u>	Oral final exam			
	Written final exam			
<u>Others</u>	Case study			
	Group Project	12	1	40
	Individual Project	2	1	10
	Written assignment			
	Exercises	2	2	10
Total		18	4	100%

5) RECOMMENDED READING

Name of books (indicate only three or four must-read references) / Name of reviews:

Reference book (appellation reserved for books selected by the School and necessarily bought by all the students):

International Management: Culture Strategy and Behavior ISE. 12th Edition By Fred Luthans, Jonathan Doh © 2024 | Published: February 21, 2023., ISBN10: 1265808899 | ISBN13: 9781265808891

Class books :

Reviews :

Internet Resources:

Please indicate here if you use the school intranet site to put on-line documents and/or if you advise the visit of web sites to students.

Name of the Website	URL