Course title:

Managing Innovation

Staff responsible for the course:

Jean-Baptiste LION PINSON

Lecturers:

First Name + Name
Emmanuel DAUPHINÉ

1) COURSE PRESENTATION

Aims:
Draw up a list of competencies and/or skills that the student should have acquired or improved at the end of the course.
You must fill in the field under the format "the student should be able to…" using action verbs such as define, realise, control… (This description should not take more than ten lines)

At the end of the course, the student should be able to:
- Understand the different typologies of innovation
- Analyse the main internal and external sources of innovation
- Explain the main challenges of managing innovation
- Create managerial strategies to shape the innovation process.

Prerequisites:
You must not write courses' codes or names, but identify the preliminary skills as the knowledge or the know-how needed to efficiently follow this course.
Write it out in terms of knowledge and methodologies required to follow this course (this would help students from direct entry to position themselves). (This description should not take more than five lines)

N/A

Course contents:
Here, an abstract of the course can be given or the different chapters of the course can be simply written down.
(The description should not take more than ten lines)

This module is intended to provide students with practical skills to understand, evaluate, create, and ultimately manage effectively the innovation process within an organization

2) WORKING LOAD

Here, you should allocate the effective working load of the course, including an estimation of the personal work required from the student.

TABLE 1

Course's types	Number of hours	Notes
Effective presence		
- *Magistral Course*		
- *Interactive Course*	16	
- *Tutorials*		
- *Coaching*		
- *PBL Course*		
Training from a distance		
- *Video-conferences*		
- *Webinars*		
Self-learning		
- *Books 'readings*		
- *E-learning*		
- *Research*		
Outdoors-training		
- *In firms*		
- *Internship*		
Personal work		
- *Group Projects*	10	
- *Individual Projects*		
- *Personal work*	10	
Total working time for the student	*40*	

3) EDUCATIONAL METHODS

Tick here the different educational methods used:

☒ Coaching
☒ Case Study
☐ E-Learning and/or Self-learning
☒ Interactive courses
☒ Presentations
☒ Projects
☐ Research
☐ Seminars
☐ Tutorials
☒ Visits

4) ASSESSMENT

Sum up briefly the course assessment's mechanism (two or three lines) in order to introduce the assessment's table that you have to complete below (table n°2).
You must also define clearly how feedback will be given to students (in accordance with the feedback policy).

List the assessment for each modality.

TABLE 2

Modality	Type of control	Length (h)	Number	Weighting (%)
Continuous assessment	Continuous assessment (CONT)			
	Mid-term exam (MIDT)			
	Participation (PARTN)			30
	MCQ			
Final exam	Oral final exam (ORAL)			
	Written final exam (ENDT)			
Others	Case study (CASE)			
	Group Project (GPROJ)			50
	Individual Project (IPROJ)			
	Written assignment (WRITTEN)			20
	Exercises (EXERC)			
Total				**100%**

5) RECOMMENDED READING

Name of books (indicate only three or four must-read references) / Name of reviews:

Reference book (appellation reserved for books selected by the School and necessarily bought by all the students):

Class books :
Eric Ries, 2011 - The Lean Startup: How Constant Innovation Creates Radically Successful Businesses. Crown Business
Clayton M. Christensen, 2016 – Competing Against Luck - Harper Collins Publisher

Reviews :

Internet Resources:
Please indicate here if you use the school intranet site to put on-line documents and/or if you advise the visit of web sites to students.

Name of the Website	URL