



STUDENT ASSOCIATIONS, A UNIQUE OPPORTUNITY TO THRIVE DURING YOUR STUDENT LIFE

- > Getting involved in an association means making the most of the IÉSEG experience. Associations set the pace of campus life and offer students opportunities to develop their skills, bring projects to fruition, and build strong connections. It's an enriching adventure that leaves a lasting impact on every student's journey.

DISCOVER THE IÉSEG ASSOCIATION ECOSYSTEM



IÉSEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

“

IESEG's student organization network is one of the cornerstones of our School. With over 50 active organizations across our two campuses, every student has the opportunity to get involved in a project that inspire them, whether it focuses on entrepreneurship, community service, sports, or culture.

Clubs are true learning environments, where students learn to manage a team, lead a project, and make decisions in a demanding setting.

But getting involved also means personal growth: gaining confidence, pushing your limits, and discovering unexpected strengths. Getting involved in a club at IESEG gives you the tools to become the manager you want to be. The next project might just be yours!

Alexandre DESJARDIN
President of the Student Federation 2026-2027

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THE ASSOCIATION NETWORK

IÉSEG has a network of associations that allows students to experience the best years of their student life. This network is regulated by main associations (the Student Federation, IÉSEG Lille and Paris Student Associations) that manage and coordinate all the association departments within the ecosystem.

The association network at IÉSEG is rich: some associations gather students from Lille and Paris, forming a single inter-campus association, while other associations may be present on both campuses but as distinct teams.

Get ready to join the large IÉSEG student community! With 52 associations to choose from, there's surely a place where you can flourish.

KEY FIGURES



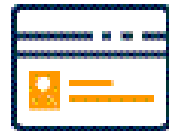
8,900
students



400+
events
every year



2
million euros
budget

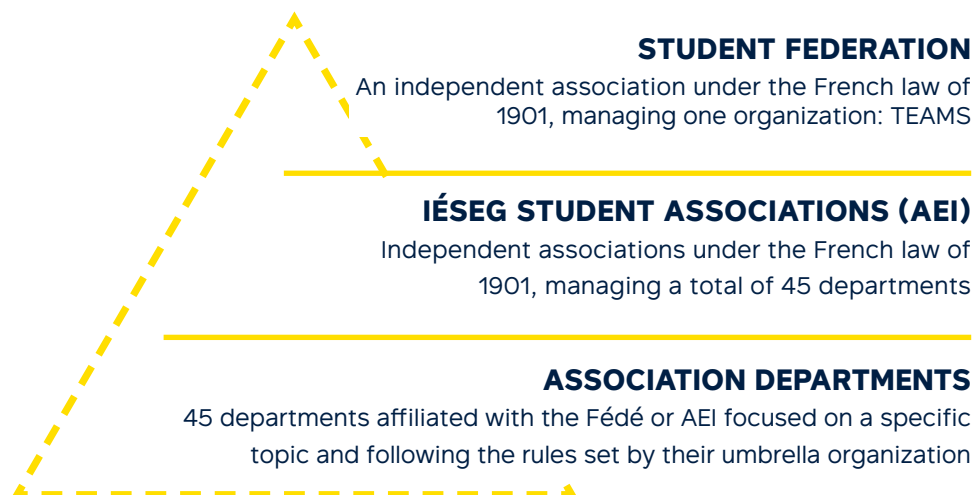


1,300
active
members

SYSTEM ORGANIZATION

The Student Federation (*Fédé*) is the inter-campus association representing all IÉSEG students. It directly oversees one association: Teams. The *Fédé* is also responsible for allocating association funding between Lille and Paris, in collaboration with the Student Associations (AEI) on each campus: the AEIL for Lille and the AEIP for Paris.

In addition, some associations operate independently, meaning that they are not affiliated with either the Federation or the AEIs. However, they receive subsidies from IÉSEG and must therefore comply with the same rules as other student associations.



Discover the assos
in videos





ORGANIZATION



STUDENT FEDERATION

The Student Federation (*Fédé*) is an intercampus association that serves as the governing body of IÉSEG's student association network. Its role is to represent and support IÉSEG students throughout their studies. The Fédé oversees inter-campus events and ensures the smooth running of associations. It is also responsible for financial allocations on both campuses, and acts as an intermediary between administrative staff and students.



- > 30 members on the Lille and Paris-La Défense campuses
- > Oversight of student association activities
- > Biggest WEI in France
- > 10 supported and organized inter-campus events

 @fede_ieseg

 @fedepro.ieseg

ZOOM ON... THE ORGANIZATION OF THE IÉSEG WEEKEND



Lucas RAYMOND

Titouan TOUSSAINT

Events Manager and
Treasurer of the Student
Federation, 2025-2026

A highlight of the School's student life, the IÉSEG Weekend (WEI) is organized annually by the IÉSEG Student Federation, with the support of the 'Bureaux des Étudiants'. This major event marks the beginning of student life and allows new students to make their first connections.

Our mission: to ensure an unforgettable experience for everyone, while guaranteeing everyone's safety, thanks to the expertise we've gained through our experiences within the student organization system.

A look back at the 2025 edition, a record-breaking year for WEI. We welcomed 1,800 students, supported by 100 staff members, for an immersive weekend themed around the jungle. The IÉSEG Weekend also stands out for its social impact, welcoming and supporting students with disabilities, as well as offering discounts for students receiving financial aid, thanks to the support of the IÉSEG Foundation. Finally, our commitment to sustainability has been recognized: the WEI received the Écofest label, which rewards eco-responsible initiatives. We have thus been named the student event most committed to CSR.





IÉSEG STUDENT ASSOCIATIONS



AEIL (IÉSEG Lille Student Association) and **AEIP (IÉSEG Paris Student Association)** are the cornerstones of community life on each campus.

They liaise between the associations and the School, ensuring that resources are properly distributed among the associations on each campus. They also plan association projects throughout the year.



- > 40 members - 20 on the Lille campus and 20 on the Paris-La Défense campus
- > Organizing, monitoring and managing associations life on each campus
- > Welcome Day, the training seminar for association members

 @equipe_aeil

 @aeiparis

They enable associations to focus fully on their projects by handling the administrative and legal aspects (invoices, insurance, banks, etc.). They centralize information from all associations to organize everything as efficiently as possible: calendar, resources, equipment, etc.

Being a member of an AEI means being in touch with everyone at all times. AEIs ensure that all the rules are respected and that everything runs smoothly for members and students alike.

In total, the AEIs oversee over 200 events each, with a budget of €500,000 per campus throughout the year.

“

Student organizations at IÉSEG are at the heart of the student experience. Much more than just a bonus on a resume, they offer the opportunity to join a dedicated community and lead concrete, meaningful, and ambitious projects.

Each club has its own identity, allowing everyone to find their place, get involved as they wish, and quickly take on responsibilities. Event planning, budget management, team leadership... these are all experiences that help you grow quickly.

After several years of involvement, we had the opportunity to become presidents of the IÉSEG Student Associations. This experience allowed us to get a behind-the-scenes look at the world of student organizations, support numerous projects, and contribute to student life on both campuses.

Beyond the skills gained, student organizations offer a deeply enriching human experience, filled with memorable encounters and challenges.

Getting involved means living an experience that leaves a lasting impression. So here's some advice: go for it!

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Julien VERHÉE

Victor MIRICI-CAPPA

President of IÉSEG's Student Associations 2025-2026



INTERNATIONAL CLUB



The **International Club (CI)** welcomes international students while supporting French students in their academic exchange projects. It focuses mainly on integration, culture and diversity, to enable international students to flourish in France.

The aim is to ensure a memorable experience for international students, with a semester packed with social interaction!



- > 50 members - 25 on the Lille campus and 25 on the Paris-La Défense campus
- > Event support and organization for international students
- > Organization of trips (Bordeaux, Mont Saint-Michel, Amsterdam), visit to Versailles...

 @internationalclublille

 @ieseg_ic



Garance BONTE
President of the Lille
International Club 2025-2026



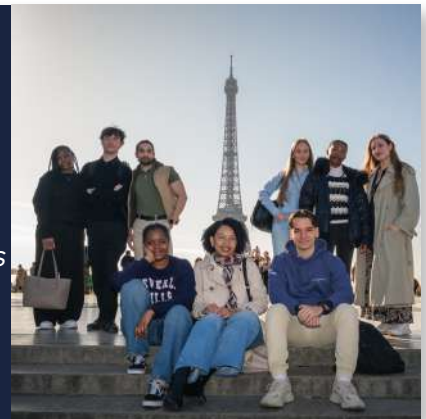
Being part of the International Club means embracing cultural diversity while sharing your own culture. The club supports international students so they can fully find their place at IÉSEG, feeling supported, integrated, and fulfilled every day.

Beyond the professional development experience, the CI is also a rich human adventure: events, trips, and shared moments that create lasting memories. Finally, it's an opportunity to meet wonderful people and forge lasting friendships, both within the association and with students from all over the world.



ZOOM ON... ORIENTATION WEEK

Each semester, an orientation week is organized on both campuses for nearly 500 international students. The International Club supports them through conferences and information booths to help them settle in. Throughout the week, daily events—after-work gatherings, cultural tours, and group activities—help them integrate. In August, the week concludes with International Day, a festive event bringing together more than 400 students from the Lille and Paris campuses, providing an opportunity for interaction between international and French students.



ISAVE

ISAVE brings a new dimension to the student organization system by placing safety and awareness at the heart of student life. Its mission is to train and educate students in first aid while enhancing safety at events organized by other student organizations. Through effective coordination with professional first responders, ISAVE ensures rapid and appropriate responses during student events.



- > 28 members on the Lille campus
- > Safety and risk prevention
- > Training, awareness events

 @isave_ieseg

ENTERTAINMENT



STUDENT ACTIVITIES COMMITTEE



The Student Activities Committee (BDE) is present on both campuses, and is responsible for welcoming students and supporting their well-being. It encourages interaction between students to keep the IÉSEG spirit alive. The BDE is committed not only to organizing festive events that bring students together and liven up the campuses, but also to supporting students' academic and professional development. Thanks to close partnerships with trusted companies, the BDE offers unique opportunities such as conferences, internships and company presentations.



- > 65 members - 32 on the Lille campus and 37 on the Paris-La Défense campus
- > Promoting the School's student life
- > **Key Figures:** 6,000 event attendees per year per campus, a strong physical and digital presence, and numerous partners



@lesnightshifters



@lesfuelers

“ Throughout my time at IÉSEG, my involvement with the Student Activities Committee was a particularly enriching experience, both personally and professionally. I had the opportunity to serve two terms, the second of which was as president.

These responsibilities allowed me to develop skills in finance, team management, and event planning—key areas for my future career.



Hadrien MOREAU

President of the Paris Student Activities Committee 2025-2026

During this term, our goal was to address the challenges facing IÉSEG's student organizations, with a focus on corporate social responsibility, student engagement, and innovation. We sought to breathe new life into student life while making the Student Activities Committee accessible to everyone by involving students from different programs and nationalities.

Finally, this experience was particularly meaningful on a personal level, allowing me to meet many people—an experience I am very proud of today.





GAMES CLUB



Dive into the playful world of the **Games Club (BDJ)**! This dynamic association awakens the gamer in you, whether you're an aficionado or an enthusiast.

From board games to gaming themed evenings, the BDJ offers a variety of activities to suit all tastes. From Mario Kart tournaments, poker nights and mini-game Olympics, the BDJ promises unforgettable moments all year round.



- > 47 members - 30 on the Lille campus and 17 on the Paris-La Défense campus
- > Bringing students together to play games
- > Chess tournaments, bowling evenings, gaming competitions...

 @bdjieseg

 @bureaudesjeux



IÉSEG E-SPORT

IÉSEG E-Sport brings the campus to life with the excitement of competitive gaming. The club brings together enthusiasts, helps them develop their skills, and fosters a true team spirit around e-sports. By participating in intercollegiate tournaments and organizing its own competitions, it allows players to compete against one another, push their limits, and proudly represent IÉSEG on the French student scene. Whether it's FPS, strategy, or other competitive games, there's something for everyone.



- > 14 members on the Lille campus
- > Bringing together e-sports enthusiasts
- > Charity streams, inter-school competitions...

 @iesegesport



PARIS PÉTANQUE CLUB

Discover the **Paris Pétanque Club (PPC)**! Their mission? To help you spend an unforgettable year, forgetting the dreariness of Paris and embarking on the sunny side of Marseille. With a dedicated team and original events, the PPC promises conviviality around pétanque and the culture of Marseille, with festive afterworks, barbecues and even a dedicated evening.



- > 16 members on the Paris-La Défense campus
- > IÉSEG Petanque Association

 @boulnessman.ppc

SPORTS



SPORTS CLUB



Dive into the world of sports by joining the **Sports Club (BDS)** – an association present on both campuses offering a multitude of opportunities for sports enthusiasts. Whether you're looking to join a sports team, take part in championships or simply have fun during sports afternoons, the BDS offers over 20 disciplines. With regular training sessions and lively sports meetings, the BDS is here to help you stay in shape and develop your sporting talents, whether solo or as part of a team. Join this passionate community of sports enthusiasts with a friendly atmosphere, both on the court and at regular festive events.



- > 74 members - 43 on the Lille campus and 31 on the Paris-La Défense campus
- > Promoting and making sports accessible at IÉSEG
- > 566 licensees on both campuses
- > Organization of training sessions and sporting events (Sports Weekend)

 @fire_sports

 @bds.scareptions



Lucas PACAUX
President of the Lille
Sports Club 2025-2026



Leading the IÉSEG Bureau Des Sports this year has been a true adventure, both personally and professionally. This role has allowed me to work with an exceptional team of 45 people, all driven by the same passion for sports and teamwork. Every project we undertook together was an opportunity to learn, grow, and strengthen our impact within the School. This year, the BDS was marked by several highlights. The WIUC (World Inter-University Championships), of course, where we had the chance to represent IÉSEG on the international stage. A unique experience, where team spirit and determination made all the difference.

And then there was WESA (Sports & Arts Weekend), which strengthened the athletic aspect of our school. This event not only showcased our talents but also strengthened bonds among students and highlighted the Sports Club in all its diversity. These projects and events confirm that my involvement in this organization has been a true springboard in my education, allowing me to take on concrete responsibilities while gaining valuable professional experience.





IÉSEG'LISSSE

Craving fresh air, waves, and good vibes? **IÉSEG'lisse** takes you on an adventure into the world of board sports, with a special focus on surfing, in the wild and sunny landscapes of the Landes region. Surfing, skateboarding, wakeboarding... whether you're a beginner or an experienced rider, there's something for everyone.

More than an association, IÉSEG'lisse is a state of mind: sharing, freedom, and respect for the ocean. Committed to the planet, the association regularly organizes beach cleanups and raises awareness among its members about marine conservation. Because riding also means taking care of your playground. What's on the program? Surfing sessions, a chill vibe *Brice de Nice* style, and above all, the legendary SurfWeek: a week with friends, punctuated by waves, good vibes, and eco-friendly activities.



- > 22 members on the Lille campus
- > Surf and skateboard events
- > Organization of a week dedicated to surfing



@ieseglisse



IÉSEG OUTDOOR / X'TREM



Enjoy adventure with **IÉSEG Outdoor** and **X'TREM**, two associations that invite you to experience thrills and spills. Push back your limits with a variety of extreme sports such as go-karting, paintball, parachute jumping or trails. There are so many activities for adrenaline seekers. Their mantra is to make these sports — often seen as expensive or intimidating — accessible in a safe environment.



- > 46 members - 27 on the Lille campus and 19 on the Paris-La Défense campus
- > Giving students the chance to try out unconventional sports activities



@ieseg_outdoor



@xtrem_ieseg



IÉSEG VOILE - LA NAVY



Come aboard with **IÉSEG Voile** and **La Navy** for an unforgettable maritime adventure! They bring together sailing enthusiasts around sailing-related activities and events. Whether you're a beginner or an experienced sailor, you can discover water sports such as catamaran sailing and windsurfing. Their goal is to take part in the EDHEC Boat Race, where over 3,000 students compete in a variety of sailing disciplines. Join a close-knit team of sailors ready to give you an extraordinary experience.



- > 45 membres - 22 on the Lille campus and 23 on the Paris-La Défense campus
- > Introducing students to sailing
- > Sailing workshops, EDHEC race boat, boating license, sand yachting afternoon...



@ieseg_voile



@navy__paris



LE VIRAGE - LE KOP



Show your IÉSEG spirit by joining the **Virage** and **KOP** supporters' associations! Their mission? To reinforce the School's identity through passionate singing and moments of fellowship. But that's not all: these passionate supporters are also there to support the sports and arts teams at inter-school events, to help them reach the top. They invite you to experience unforgettable moments in the grandstands, with boundless energy and festive events where competition meets camaraderie.



- > 48 members - 31 on the Lille campus and 17 on the Paris-La Défense campus
- > Supporting sports teams in sports competitions
- > World Champions for the Supporters' Trophy at WIUC 2022 and 2024

 @levirage_ieseg

 @kop.asso



TEAMS IÉSEG

TEAMS IÉSEG is an inter-school sports competition that brings together students from Paris and Lille for an exciting day! With seven sports on the program, this competition offers thrilling challenges for athletes and a festive atmosphere for fans. Join TEAMS for a unique sporting and social experience where you can compete against new teams, experience the thrill of the game, and meet new people during an unforgettable day!



- > 29 members on the Lille and Paris-La Défense campuses
- > 1,000 participants from 13 different campuses

 @teams_ieseg



The 2025 edition of TEAMS brought together 13 schools across 7 sports for a memorable day. After a year of hard work by our team of 28 students from Paris and Lille, it was a truly memorable experience that allowed us to entertain 1,000 students throughout the day and into the evening! Our club is growing, and we can't wait to see you there for the next edition!



Cara NACHBAUR
Vice President of
Teams 2025-2026



MEDIA - COMMUNICATIONS



— IÉSEG RADIO LILLE —

Join the exciting world of radio with **IÉSEG Radio Lille (IRL)**! The program features dynamic shows designed by and for students. Listen to regular live broadcasts offering a variety of segments on topics ranging from current events to culture, ecology, and entrepreneurship. You can also enjoy DJ sets, live performances, and lively debates on the airwaves. Enjoy a variety of programs in different formats: live, podcast, or video, where students discuss social issues and the challenges they face.



— IÉSEG STUDIO —

Discover the captivating world of cinema with **IÉSEG Studio**, the Paris campus cinema association! Throughout the year, immerse yourself in a multitude of events celebrating the seventh art in all its forms. From themed evenings to cinema outings, let yourself be carried away by the magic of the silver screen. But that's not all : take an active part in the making of our short films. Whether you're passionate about scriptwriting, directing or acting, you'll have the opportunity to contribute to our creations.



- > 29 members on the Lille campus
- > Promote themes through participative broadcasts
- > Live broadcasts, playlists and podcasts

 @iesegradiolille



- > 17 members on the Paris-La Défense campus
- > Promoting film culture

 @iesegstudio



— REC - PIB —

REC and **PIB** are IÉSEG's multimedia associations! Their mission? To capture all the unforgettable moments of association events. Thanks to their passionate members, you will have access to photos and videos capturing the best moments of your student years. They will also offer you lasting memories with newspapers and aftermovies. With their boundless creativity, these associations promise a memorable year filled with emotions and unforgettable memories!



- > 63 members - 36 on the Lille campus and 27 on the Paris-La Défense campus
- > Capturing the best moments of the year and offering memories
- > 270 photo albums per semester and the photo group includes 5,100 members

 @prison.brec

 @pib.cashinseyeght



CULTURE - SOCIAL ISSUES



ACAP

ACAP, the association of rap culture enthusiasts on the Paris campus, organizes a variety of exciting events such as open mics, Rap Contenders and conferences, showcasing the talents of local rappers and beatmakers. With a dynamic team, it fuses the love of urban culture with the discovery of new horizons. A variety of fields, from street art to rap, including music creation and a passion for sneakers, offers a rich and immersive experience in the urban realm.



- > 14 members on the Paris-La Défense campus
- > Promoting urban culture and making it accessible
- > Open-mic, Rap Contenders...

 @acap.ieseg



ARTS CLUB



The Arts Club (BDA) offer an in-depth exploration of artistic diversity through workshops, themed evenings and concerts. From film and music to dance, fashion and visual arts, students are immersed in a world of creative expression. They also organize inter-school events, such as the *Trophée des Arts* in Spain. Joining the BDA is the promise of a memorable artistic adventure, and the showcasing of creativity through a wide range of artistic activities.



- > 79 members - 50 on the Lille campus and 29 on the Paris-La Défense campus
- > Promoting arts among students through artistic hubs
- > *Nuit des Talents*, *Intimates*, DJ Sets, *Trophée des Arts (TDA)*, Boiler, Festival...

 @aquil.art_

 @bda.artbreakers



Léo ANTOINE
President of the Lille
Arts Club 2025-2026



Being part of the BDA was a particularly memorable experience, at the intersection of creativity and collective engagement. There, I learned how to turn ideas into concrete projects, foster artistic initiatives, and create opportunities for community on campus. This involvement led me to collaborate with people from diverse backgrounds, organize events, and foster a vibrant cultural scene. Beyond the skills I developed in organization, communication, and teamwork, this experience above all reinforced my belief that art plays an essential role in uniting, inspiring, and bringing a community to life.





COMED'IESEG - LES 3 COUPS



COMED'IESEG and **LES 3 COUPS**, the performing arts clubs at the Lille and Paris campuses, offer students the opportunity to express and share their passion for theater, stand-up comedy, improvisation, and acting.

COMED puts on two major productions each year: a play and a musical, both of which have won the prestigious IÉSEG Award for “Best Student Project.”

In Paris, the newly formed association **LES 3 COUPS** also stages two musicals a year, as well as improv workshops.

Joining these associations means immersing yourself in a true artistic family, where you can participate in café-theater evenings, murder mystery parties, and many other events. Whether by organizing them or taking the stage, everyone can enjoy a unique experience.



- > 45 members - 32 on the Lille campus and 13 on the Paris-La Défense campus
- > Performing arts association
- > 3 musicals featuring 25 actors, dancers, and singers in front of 1,000 audience members



@comedieseg



@les_3_coups_iesegparis



I joined COMED because I wanted to get involved in a meaningful project, develop my skills, and make a tangible contribution. After two years with the organization, I was asked to take on the role of president—a key milestone in my college life.

COMED covers all performing arts, with projects such as a café-théâtre, an original musical, a play, a talent show, and even an improv tournament. These are ambitious projects that start from scratch but come to life thanks to everyone's commitment.

It's a powerful collective adventure where you learn a great deal, both in project management and teamwork. But above all, you experience intense moments, forge strong bonds, and create lasting memories.

I am deeply grateful to everyone who brings this association to life and helps it grow.



Inès BUREAU
President of COMED
2025-2026



Dive into the world of fashion with **L'Atelier** and **Mode IÉSEG Paris**! These student organizations bring together fashion and luxury enthusiasts through a variety of inspiring events. From after-work gatherings, workshops, conferences, and fashion shows highlighting emerging designers, they offer students a true immersion in this world. Committed to making fashion accessible to everyone, they also share trends, news, and insider tips, while collaborating with numerous partners. Joining these associations means becoming part of a creative and dynamic community and enjoying unique experiences at the heart of the fashion industry.



- > 31 membres - 24 sur le campus de Lille et 7 sur le campus de Paris-La Défense
- > Fashion and design associations
- > 200 spectators at the latest fashion show



@latelierieseg



@mode_ieseg_paris



Sarah CALAMAND
Atelier Fashion Show
Manager 2025-2026



As a fashion show manager, I led a creative project from start to finish. At the helm of a team, I coordinated every step of the process: artistic direction, liaising with designers, organizing model castings, and collaborating with photographers and makeup artists. This role taught me how to handle unexpected situations, bring together a diverse group of people around a shared vision, and negotiate with professionals. It was a formative experience that allowed me to develop practical skills in management and coordination beyond the academic setting.



LACAPSULE

LA CAPSULE

La Capsule is a cultural association run by a team of students who are curious and passionate about extraordinary life stories. Through the organization of conferences, it invites speakers with exceptional, sometimes moving, and always inspiring backgrounds. A true space for discovery and openness, La Capsule also offers a variety of cultural events to fuel reflection and raise awareness. Each meeting is designed as an opportunity to grow, question one's view of the world, and enrich oneself as a human being.



- > 19 members on the Lille campus
- > Promoting culture through conferences, film screenings...
- > Speeches by sportsmen and women, military officers, survivors, adventurers, entrepreneurs...



@lacapsuleieseg



LA TRIBUNE



La Tribune is IÉSEG's debate, public speaking, and politics association. Its members enjoy discussing their ideas on social issues. Being part of La Tribune means organizing and hosting conferences with influential figures, as well as public speaking contests and debates. As a member of the French Debating Federation, it participates in debating competitions against other prestigious French universities and *grandes écoles*.



- > 39 members - 15 on the Lille campus and 24 on the Paris-La Défense campus
- > Revive students' interest in politics and enable them to become better-informed citizens.
- > Winner of the 2025 FFDN Lille Debate Cup

 @latribune_ieseglille

 @latribune_iesegparis



TEDx IÉSEG PARIS



TRAVEL CLUB

TEDx IÉSEG Paris is the local branch of the TED conferences, offering varied and captivating talks by inspiring inspirational speakers. The association aims to challenge perceptions and share innovative ideas, while at the same time offering students a platform to present their own talks via the Tremplin Talk. With its commitment to offering a remarkable experience at its annual conference, it challenges perceptions and enriches minds. Recently, the association held its annual conference at the Grand Rex, attracting over 200 participants.

The Travel Club opens the doors to a world of adventure and discovery. In search of new cultures, it takes you on a journey through a variety of events, both in Paris and abroad. From themed afterworks to European tours, each experience is designed to thrill. With mystery destinations and already memorable getaways in Amsterdam or Milan, the excitement is on to discover where our next adventure will take us! Join us for an exciting travel experience!



- > 15 members on the Paris-La Défense campus
- > Sharing concepts that bring an inspiring view of the world

 @tedxiesegparis



- > 20 members on the Paris-La Défense campus
- > Travel and discovery association

 @travelclubieseg

ENTREPRENEURSHIP - CORPORATE RELATIONS



GÉNIUS IÉSEG

Genius IÉSEG is the entrepreneurship association on the Paris campus, and a member of Genius Global, the largest network of student entrepreneurship associations in France. Meet inspiring entrepreneurs at dynamic conferences and afterworks.



- > 12 members on the Paris-La Défense campus
- > Raise awareness and introduce students to the world of start-ups



@genusiesegparis

Joining Genius means diving into a world of opportunities: hackathons, business games and much more. But what makes Genius unique is its close collaboration with partner schools, offering an enriching and stimulating entrepreneurial experience. If you have a thirst for entrepreneurship, join us to explore a world where ideas turn into action!



HOW I MET YOUR START-UP

How I Met Your Start-Up (HIMYSU)

combines entrepreneurship and public speaking to help you develop your skills. Their events, ranging from immersive workshops to after-work gatherings, offer unique networking opportunities with startups and renowned companies. The highlight

of their year is their flagship event, a public speaking competition that attracts over 700 participants and pits six pre-selected students against each other. These finalists are challenged to present a partner startup in an original and compelling way in front of a panel of professionals. With prizes of up to €1,500, it's a chance to stand out and create unforgettable memories.



- > 17 members on the Lille campus
- > Create a unique bond between start-ups, companies and students



@himysu_ieseg



Gaétan FIEVET
President of HIMYSU
2025-2026



HIMYSU has been an incredible journey for me! It was an opportunity to take the stage and speak in front of hundreds of people: an experience that was both awe-inspiring and incredibly stimulating. Participating in the finals allowed me to expand my network, build my confidence, and showcase my talents to an audience of truly inspiring professionals. The adventure then continued with even greater intensity as president of the association: I had the chance to lead rapidly growing events, manage a team of 20 passionate people, and forge relationships with prestigious partners. An extremely formative experience!



IÉSEG CONSEIL is much more than just a student association. With locations on the Lille and Paris-La Défense campuses, this student-run business specializing in economic consulting offers a wide range of services—including marketing, CSR, finance, and human resources—tailored to both large corporations and startups. Joining IÉSEG CONSEIL gives you the opportunity to work on real, paid projects, tackle concrete challenges for clients, and put your academic skills into practice. But that's not all! Being a member of IÉSEG CONSEIL also means joining France's leading student movement, comprising over 200 Junior Enterprises. IÉSEG CONSEIL Paris is the top-ranked Junior Enterprise in France, while IÉSEG CONSEIL Lille ranks among the top 30 Junior Enterprises. Are you looking for a unique, stimulating, and professional experience? An ambitious and dedicated team? No matter your level of study or your aspirations, IÉSEG CONSEIL is the ideal association to take your first steps into the professional world—while embarking on an exceptional personal journey.



- > 56 members - 24 on the Lille campus and 32 on the Paris-La Défense campus
- > A combined revenue of €680,000
- > Consulting services through student missions, conferences and professional events on campus, organization of student competitions

> In partnership with:



@iesegconseil



IÉSEG CONSEIL Lille



@iesegconseil.paris



IÉSEG CONSEIL Paris



I joined IÉSEG CONSEIL Paris during my freshman year, and it's undoubtedly one of the best decisions I've made since arriving at IÉSEG. The Junior-Entreprise is much more than just a student organization: it's a real springboard to the professional world, but also a unique personal experience that allows you to grow and get involved in projects with real-world impact. From day one, you work on real projects for real clients. I was able to develop skills in project management, leadership, and strategic vision—skills that recruiters highly value. If you have the opportunity to join the Junior Enterprise, don't hesitate!



Chiara BERTIN
President of IÉSEG
CONSEIL Paris
2025-2026





IÉSEG FINANCE



IÉSEG Finance aims to make finance more accessible to students while supporting them in shaping their career paths, whether in corporate finance or market finance. To this end, it organizes a variety of events: conferences on diverse topics (mergers and acquisitions, private equity, sales & trading, etc.), visits to investment banks, competitions, and simulations (M&A, trading, market finance). The association also publishes reports for students and professionals covering financial news, M&A transactions, major IPOs, as well as investment analysis and equity research. By offering events and content tailored to all levels of expertise, IÉSEG Finance promotes learning, knowledge sharing, and career guidance, and provides unique networking opportunities, particularly at networking events.



- > 40 members - 19 on the Lille campus and 21 on the Paris-La Défense campus
- > Introducing students to the world of finance
- > Trading contests, AMF certification, specialized conferences...

> **In partnership with:**



@iesegfinance

@iesegfinanceparis



INTERNATIONAL BUSINESS SOCIETY

Join the **International Business Society (IBS)** if you're passionate about the world of international business and dream of building a career abroad.

The association offers a wide range of exciting events, from conferences to afterwork gatherings, to help you explore international career opportunities. In addition, it regularly shares informative articles to keep students up to date on the latest trends. If you're ready to combine your career with travel, don't miss the chance to meet the dynamic members of the team.



- > 17 members on the Paris-La Défense campus
- > Discover the role of emerging countries in the business world

@ibs_ieseg



KRYPTOSPHERE IÉSEG

Welcome to the world of **Kryptosphere IÉSEG**, the student organization dedicated to exploring blockchain technology, crypto-assets, and artificial intelligence. Join a dynamic and passionate team committed to staying at the forefront of innovation. With Kryptosphere, you'll dive into the heart of technological advancements, explore the opportunities of Web3, and participate in real-world projects that are shaping the future of the digital world.



- > 10 members on the Paris-La Défense campus
- > Promoting blockchain and crypto-assets

@kryptosphere_ieseg



— WOMEN IN BUSINESS

Women in Business (WIB) works to create a more inclusive professional environment, guided by three key missions: promoting the role of women in the workplace, raising awareness of persistent inequalities, and highlighting progress toward greater equity. To this end, it organizes a variety of events each month: conferences, workshops, networking dinners, and more. These activities provide IÉSEG students with opportunities to learn, engage with inspiring professionals, and develop essential skills to thrive in a constantly evolving professional world.



- > 39 members on the Lille and Paris-La Défense campuses
- > Promoting women's role in the workplace

 @wibieseg



Laureen SULTAN
President of WIB
2024-2026

“ I joined WIB with the ambition of promoting gender equality and creating a space for expression, support, and ambition for women. From event member to president, I learned how to bring a team together around a shared cause: listening, guiding, and inspiring. I had the opportunity to organize impactful events, raise students' awareness about women's place in the corporate world, and develop partnerships that create concrete opportunities. My greatest pride remains having helped strengthen the confidence of young women, encouraging them to believe in their own worth and to dare to pursue their ambitions. Today, I am proud to be part of a movement that is shaping a more inclusive professional world, where every woman can affirm: “I am here because I have earned my place.”

SOCIAL & ENVIRONMENTAL RESPONSIBILITY



— ACT



Get involved with **ACT**, the association dedicated to environmental protection and social engagement! It raises students' awareness of environmental issues and encourages them to adopt responsible habits in their daily lives. Through lectures and workshops, ACT breaks down environmental challenges and offers practical solutions. The organization also launches challenges to encourage everyone to take simple yet effective steps, proving that every action counts. Its members also organize a variety of initiatives—clothing swaps, DIY workshops—in a friendly and supportive atmosphere.



- > 26 members - 21 on the Lille campus and 5 on the Paris-La Défense campus
- > Achieving carbon neutrality at IÉSEG
- > Clean Walk, a community garden

 @act_lille

 @paris.act



HUMANITARIAN CLUB



The **Humanitarian Club (BDH)** is out in full force for causes that truly matter. The organization runs a wide range of projects to raise student awareness of humanitarian issues. The team organizes events that stir consciences and touch hearts, and is actively involved locally with Restos du Cœur, blood drives, the Food Bank, and the Telethon for their flagship event of the year. Its mission is to foster a spirit of solidarity among students so they can participate in outreach efforts, blood drives, or clothing drives. Together, we can change the world, one act at a time.



- > 38 members - 23 on the Lille campus and 15 on the Paris-La Défense campus
- > Engaging students in social justice and humanitarian causes
- > €21,312 raised for the Telethon thanks to the BDH's efforts

 @bdhieseg

 @bdhparis



DÉFIL' CANCER

Défil' Cancer supports women affected by cancer by promoting self-confidence and beauty in all its forms. Throughout the year, the organization hosts workshops where models and students form strong bonds, encouraging and supporting one another. The highlight remains the fashion show, a key event that celebrates courage and resilience. This year, it took place at ENSAIT in Roubaix in front of more than 350 spectators, in an atmosphere of solidarity and positivity. At Défil' Cancer, every woman is a star who lights her own path, and every moment shared becomes an unforgettable memory.



- > 24 members on the Lille campus
- > Organizing events with women affected by cancer to highlight their strength
- > Winner of the 2025 and 2026 Engagement Awards from the Catholic University of Lille
- > 3rd place in the EY Association Awards

 @defilcancerlille



Three years ago, I discovered Défil' Cancer. Today, this organization has profoundly transformed me. Défil' Cancer uses fashion as a tool for healing, helping women reclaim their bodies and their femininity. Serving as president this year has been intense, but what really stands out are the conversations with the women we support and the strong bonds with my team. They tell us: there's a before and an after the fashion show. Seeing them rediscover themselves—strong and feminine—is unforgettable. If I had to do it all over again? Without hesitation. Their smiles are the greatest reward.



Zélie LOGIE
President of
Défil' Cancer
2025-2026

GASTRONOMY



GOURMAND'EASE - LA SAUCE



Embark on a culinary adventure with **Gourmand'ease** and **La Sauce**! These student clubs offer much more than just cooking classes. Their goal is to help you discover—or rediscover—the joy of cooking while raising awareness of healthy and budget-friendly eating. Join a true family of food lovers and share recipes, restaurant recommendations, and moments of camaraderie at potluck dinners throughout the year. Want to join this fun group? So don't wait any longer— come enjoy a feast with us!



- > 48 members - 23 on the Lille campus and 25 on the Paris-La Défense campus
- > Making cooking appealing to students
- > Cooking classes, dinner in the dark, *Appart à Graille*



@gourmandeazzz



@lasauce_ieseg



LA DISTILLERIE - IVV



Join the exhilarating world of **La Distillerie** and **IVV**, two organizations that will introduce you to the world of wine, cocktails, and beer with style and passion! Dive into the adventure alongside dedicated teams and become a true budding oenologist. These organizations offer a captivating experience focused on high-quality, responsible drinking. On the agenda: wine tastings, themed evenings, reviews of local bars... An invitation to explore the flavors and subtleties of mixology and zythology. Join them for unforgettable moments and exceptional taste discoveries!



- > 46 members - 28 on the Lille campus and 18 on the Paris-La Défense campus
- > Introducing students to the world of oenology
- > Tastings, hands-on workshops, winemaker weekends



@ladistillerie_ieseg



@vincantation_ivv





JOINING AN ASSOCIATION

DISCOVER THE DIFFERENT OPTIONS AVAILABLE TO YOU IF YOU'D LIKE TO JOIN ONE OF THE SCHOOL'S ASSOCIATIONS:

Throughout the year, there are numerous opportunities for students to get involved in student life at IÉSEG. Whether through recruitment drives or student association campaigns, everyone can find an association that suits them and their interests.

1

RECRUITMENT AT THE BEGINNING OF THE YEAR

At the start of the academic year, a forum is organized for students to discover all the associations present on each campus. This is the perfect moment to ask questions, meet active members, and apply to join an association. A second recruitment wave is also organized in January, at the beginning of the second semester.

2

ASSOCIATION CAMPAIGNS

Some IÉSEG associations are renewed not simply through recruitment, but through a system of association campaigns. Each year, six associations are involved: the BDE, BDS, BDA, REC/PIB, AEI, and the Student Federation. The BDE, BDS, BDA, and REC operate through "lists": teams of students who form in advance – often in the utmost secrecy – to develop an association project. These projects are then unveiled during the Association Campaigns, organized by the AEI. During three intense weeks in April, the "lists" compete to come up with creative events and activities to win over students, who then vote at the end of this period to elect the next one-year term.

The AEI and the Fédé are also renewed each year, but their campaigns are run differently, with their own schedules and voting systems. They are nonetheless just as important in campus life!

3

END-OF-YEAR RECRUITMENT

At the end of the year, the associations' terms come to an end, freeing up many positions. If you haven't had the opportunity to get involved yet, now is the perfect time to join a team, showcase your talents, and actively contribute to campus life.



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EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY