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IÉSEG School of Management welcomed into CFA Institute University Recognition Program

Students of the MSc in Finance taking steps to career success through preparation for the CFA Program

IÉSEG School of Management in France has become the latest higher education institution to be welcomed into the [CFA Institute University Recognition Program](#).

The School's [MSc in Finance](#) program has been acknowledged as incorporating at least 70 percent of the [CFA Program 'Candidate Body of Knowledge'](#) (CBOK) and placing emphasis on the CFA Institute Code of Ethics and Standards of Practice within the program. This MSc program positions students well to obtain the Chartered Financial Analyst® designation, which has become the most respected and recognized investment credential in the world.

Entry into the CFA Institute University Recognition Program signals to potential students, employers, and the marketplace that the IÉSEG School of Management curriculum is closely tied to professional practice and is well-suited to preparing students to sit for the CFA examinations. Through participation in this program, IÉSEG School of Management is also eligible to receive a limited number of student scholarships for the CFA Program each year.

“Students in these programs study the Candidate Body of Knowledge, which includes the core knowledge, skills, and abilities identified by practitioners worldwide as essential for successful practice,” said Charles Appeadu, PhD, CFA, Head of University Relations at the CFA Institute. “By mastering the fundamentals of the CFA Program as well as the Code of Ethics and Standards of Professional Conduct, these future investment professionals gain a strong foundation that helps prepare them well to join the growing CFA Institute community dedicated to promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society.”

Launched in September 2013, IÉSEG's MSc in Finance is a postgraduate program designed for students looking to strengthen their financial analysis skills, get awareness of ethical business practices and acquire applied knowledge in finance through the use of the financial markets lab housing Bloomberg terminals. The MSc in Finance is open to candidates with undergraduate degrees (preferably in accounting, economics, business administration or mathematics) from a recognized university. The program is taught entirely in English, making its international appeal one of its major strengths.

Ethics, responsibility and sustainability issues have increasingly been integrated into the curriculum of programs by IÉSEG faculty members. According to [Dr. Yulia Titova](#), academic director of the MSc in Finance Program at IÉSEG, one of the School's key motivations for launching MSc in Finance was the understanding that educating future financial analysts and investment professionals should encompass not only developing strong technical and analytical

abilities but also promoting an ethical attitude in the investment industry, which echoes the Future of Finance project started by the CFA Institute.

More information about the MSc in Finance is available here: www.ieseg.fr/en/programs/msc-finance/

Notes to Editors

About IÉSEG School of Management

IÉSEG School of Management is one of the top business schools in France, and ranked 21st in 2014 in the Financial Times ranking of Master in Management Programs. As a French Grande Ecole and member of the *Conférence des Grandes Écoles*, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded two international accreditations: EQUIS and AACSB. Established in 1964 in Lille, the school has a second campus in Paris at La Défense, Europe's biggest business hub. Bachelor, Master of Science and Post-graduate Programs at IÉSEG are taught in English. IÉSEG collaborates closely with the largest institute of research in Europe, the French National Centre for Scientific Research (CNRS). 83% of IÉSEG's faculty is international, and the school has a network of more than 220 partner universities in over 50 countries.

Website: www.ieseg.fr

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and administers the industry gold standard CFA charter. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has more than 110,000 members in 139 countries and territories, including 100,000 CFA charterholders. For more information, visit www.cfainstitute.org.

About the CFA Program

The CFA Program sets a standard for developing the skills, standards, competence, and integrity of financial analysts, portfolio managers, investment advisers, and other investment professionals worldwide. It is widely considered the investment profession's most rigorous credentialing program. Administered in English, the CFA curriculum and examinations are identical worldwide. Fewer than one in five candidates who begin the program successfully complete it and go on to earn the coveted CFA charter, the "gold standard" for investment professionals.

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