

Lille, January 21th 2013

IESEG is very proud to open its China Representative Office in Shanghai: IESEG strengthens its presence in China

IESEG will open on March 7th 2013 a new representative office in Shanghai in the presence of Jean-Philippe Ammeux, Dean of IESEG and representatives from:

- Consulate General of France in Shanghai
- French Chamber of Commerce and Industry in China and
- The municipality of Shanghai

"3 years after the opening of two offices in India, we wanted to expand our presence in Asia. China is the number 1 market in the world for students studying in other countries as degree-seeking students at Bachelor and Master level. IESEG through its programs entirely in English would like to host more international students on its campuses in Lille and Paris" said Steve Murdoch, Associate Dean – International.

This is the second overseas office IESEG has opened with its first being in India. Marc Porto will be the official representative of IESEG's China office. Marc has worked in China for 7 years for 3 major companies in trading, purchasing and sales: Carrefour, Casino & Testrite.

The missions of the China Office will include raising awareness and increasing the reputation of IESEG in China, student recruitment, assisting Chinese students in preparing their arrival in France, developing corporate relations, helping IESEG students finding internships in China, creating the IESEG Chinese students alumni network and enhancing relationships with our Chinese partners.

Chinese partner universities :

Central University of Finance and Economics (CAFD) – Beijing

Chinese University of Hong Kong **AACSB**

Hong Kong Baptist University **AACSB**

Hong Kong Polytechnic University **AACSB – EQUIS**

Hong Kong University of Science and Technology **AACSB**

Nankai University – Tianjin

Renmin University of China – Beijing **EQUIS**

Shanghai Advanced Institute of Finance – Shanghai Jiao Tong University **New for 2013-2014**

Shanghai International Studies University **New for 2013-2014**

Tianjin University **New for 2013-2014**

United International College – Zhuhai

University of Hong Kong **AACSB – EQUIS**

University of Macau

Wuhan University **New for 2013-2014**

Details

Thursday March 7th at 7.00 pm

上海明天广场 JW 万豪酒店

黄浦区南京西路 399 号 5 层· 上海, 上海 200003 中国

About IÉSEG School of Management

IÉSEG School of Management is one of the top business schools in France, ranked 6th in 2012 by leading student magazine L'Etudiant. As a French Grande Ecole and member of the Conférence des Grandes Écoles, IÉSEG is part of the most prestigious higher education institutions in the country.

It is also awarded with the international accreditation EQUIS.

Established in 1964 in Lille, the school has a second campus in Paris at La Défense, European biggest business hub. Bachelor and Master Programs at IÉSEG are taught in English.

IÉSEG collaborates closely with the largest institute for basic research in Europe, the French National Centre for Scientific Research (CNRS). It was recently recognized as the No 2 business school in France for research (EducPro/L'Etudiant 2012). 85% of IÉSEG's faculty is international, and the school has a network of more than 200 partner universities in more than 50 countries.

Website : www.ieseg.fr

Press contact

Manon DUHEM

Communication Manager

T: +33 (0)320 545 892

Lille campus: 3, rue de la Digue - F- 59000 LILLE

Paris campus: Socle de la Grande Arche

1 Parvis de La Défense - F-92044 Paris La Défense cedex

m.duhem@ieseg.fr

Chinese representative office contact

Marc PORTO

China Office Manager

T: +86 13816913699

Room n#1806, Building n#8,

999 Dongxiu Road, Shanghai, PR China

m.porto@ieseg.fr